**Overview:**

Social media pages are filled with memes. The term *meme* refers to ideas or behaviors that are spread from person to person within a culture. The name comes from an analogy: as genes transmit biological information, memes transmit ideas and beliefs.

Use your knowledge of the characters, conflicts, and themes in *Macbeth* to create a digital meme connected to the play. Be creative and have fun, but remember that your meme needs to be school appropriate.

**Steps:**

1. Select an idea from the text for which you might have a reply. You can connect to any part of the play, but if you’re struggling, I’d suggest Act 1, Scene 5.
2. What should your meme say? What type of image might accompany it? Will the meme convey a sarcastic, funny, or serious tone? Will you use a common meme format like “I don’t always… but when I do…” or “One does not simply…”? Or will you create your own phrasing?
3. Run a Google search for “meme better” and click the first link that comes up.
4. Launch the meme generator and create your meme.
5. Copy/paste your meme to a Google or Word Doc.
6. Underneath the meme, provide an explanation of the meaning, purpose, and tone of your creation.
7. When you finish, email to (or share with) [brett.johnson2@fayette.kyschools.us](mailto:brett.johnson2@fayette.kyschools.us)